

How to Publish ?

License :

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How to Publish ?

We can publish with :

- Author's account (for a fee)
- As an editor (free of charge, if single production)
- Publisher account (free)



How to Publish ?

Self-publishing :

- Demand payment to print
- Does not allow to be referenced
- Will maybe end up with books' destruction
- Is a sucker catcher



How to Publish ?

The publication as a publisher :

- Is the simplest and free
- Allows to be distributed on GOOGLE BOOKS
- Is interesting for e-books
- Allows you to print books individually at no cost

We ask for ISBN numbers from AFNIL.

A copy is printed on legal deposit paying a printer or with a laser printer.



How to Publish ?

Make it simple: sell your book individually or as an EBOOK

- Exporting to a PDF file, free of charge
- Converting to an EPUB format with CALIBRE, SIGIL or LIBRE OFFICE, free of charge.

The PDF allows you to print, or even read on an EBOOK (if you can copy and paste the text).

The EPUB allows you to read on a screen without light



How to Publish ?

IN LIBRO VERITAS is a publisher selling redistributable books.

It allows :

- To work on your book via the Web
- To print and distribute a book individually
- To distribute electronic books
- To be present at another printer

IN LIBRO VERITAS is an automated website.

The book will be less successful with it.



How to Publish ?

THE BOOK EDITION is a unit printer. It allows :

- To be referenced on GOOGLE BOOKS
- To print a book individually for legal deposit
- To distribute electronic books
- To be present at another printer

It is interesting to play the competition because the e-book is still expensive. We can reference ourselves at GOOGLE BOOKS.



How to Publish ?

BOOK ON DEMAND and LULU print individually.

They allow :

- To be listed on AMAZON (for a fee)
- To print a book individually for legal deposit
- To distribute electronic books
- To be present at another printer
- To be found on AMAZON you have to be known, or be on a niche.



How to Publish ?

AMAZON and GOOGLE can also be publishers.

They allow to :

- Distribute free or paid EBOOKS.
- To make themselves known on the web.

They require :

To read the conditions of resale carefully.

A broadcasting license or protection.



How to Publish ?

EPAGINE is a broadcaster for associations or companies.

It allows :

- To be referenced on AMAZON, FNAC
- To distribute electronic books
- To be present among professionals

Booksellers ask for a margin of 35%.

Other professional broadcasters exist :

CYBER SCRIBE, ELECTRE, DAWSON, etc.



How to Publish ?

Writing is making yourself known. We make ourselves known :

- With workshops broadcast on outing sites
- With articles written on participatory sites
- With videos broadcast on a video site
- With its referenced website, and promo codes
- With associations or structures

Writing allows to remember better, but also to build.



How to Publish ?

Publishing on behalf of a publisher :

- Is the most prestigious
- Is the most difficult to get
- Requires knowledge of human networks
- Asks to explain the strengths of his book
- Request to be on a prolific niche

Small publishers are little referenced. Some publishers receive more than 100 books a day.



How to Publish ?

So it is necessary :

- To not publish on an author's account
- Only pay if you distribute the books yourself
- Love to get to know each other and talk about yourself
- Finding niches to publish the first book
- Striving to understand the reader
- Find a publisher who sees your future
- Listening and valuing the human

